

## NBC's The Tonight Show

Los Angeles CA

The Tonight Show is NBC's long running (now in it's 54<sup>th</sup> year) late night talk and variety show. It is the third longest running entertainment program in U. S. History and traces it's beginnings to a show hosted by Steve Allen in 1953.

In 1999, NBC Universal began the technical migration to HD, with the Tonight Show with Jay Leno. In May of 1972, the show moved to NBC's Burbank, California studios. In 2008 NBC announced a new state of the art HD facility to support the Tonight Show's new host.

It was a natural choice for them to choose the same integrator that had so effectively migrated the program to HD in the first place: Diversified Systems.

Diversified's intimate understanding of the operational work flow, combined with their quality engineering and exacting project management meant a smoother transition.

The new facility is on NBC's Universal City Film Studios production lot. An existing historic stage was reconfigured to suppler the production and a new five story building was built to adjacent to the stage to support technical operations.

Diversified's team worked closely with NBC's engineering group, completing the design and integration in time for Conan Obrien to première the Tonight Show from it's new facility on June 1, 2009.

### Special Points of Interest:

Second generation High Def facility for one of America's longest running network programs

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