



The Diversified Companies have been named as one of a small group of vendors authorized to integrate Hewlett Packard's new VantagePoint systems.

HP's VantagePoint brings a "wow" interactive experience to by providing the power to interact with videos, applications and live feeds on a massive scale. The solution features:

- Six HP signage displays in a 3x2 grid for an 11 foot wide by seven foot high experience.
- A full 132" diagonal touch surface
- Up to 32 simultaneous touch points for multi person, multi-touch interactive applications.
- Ultra-high resolution (4098x1536) supporting the next generation of high definition content.
- Dfusion augmented reality software, providing the industry's first multi-touch wall capable of creating photo-real high definition AR applications.

The Diversified Companies serve as the backbone for various organizations that supply communication and direct customer experiences. From the boardroom to theaters, stadiums, studios, video control-rooms, mobile production trucks, shopping malls and retail stores, Diversified has designed, built and is operating communication channels, both locally and globally.

Today, the combined Diversified Companies account for more than \$125 million in revenue, handling full service integration and development of managed network solutions. Diversified and its sister companies--Diversified Media Group, Sky Web Digital Media and DiamondLYTE--provide aggregated media, technology consulting, engineering, management and integration services to the Broadcast & Cable, Fortune500, Sports & Entertainment, Out of Home Advertising, Education, Government, Retail, and Healthcare markets. This unique combination of services makes them the ideal HP VantagePoint partner.

Diversified Systems (DS)

A full-service system integration company addressing the technical needs of the broadcast TV, corporate video, RF and IT industries. Diversified offers full turn-key solutions including engineering design,



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documentation, project management, equipment procurement, custom fabrication, system integration, project commissioning, training, and after-installation support.

Founded in 1993, Diversified is unique in its multidiscipline approach to projects. Our projects span a diverse range of support and installation from large scale facilities to small custom builds. Headquartered in Kenilworth, NJ, DS is a national integrator with offices in San Francisco, Washington DC, Seattle, Los Angeles, Dallas, and Chicago.

Diversified Media Group (DMG)

Founded in 2001, Diversified Media Group was launched to address the need of the digital out of home (DOOH) and experiential design market. DMG quickly developed into a full-service managed network provider that designs, engineers, implements and manages private video, rich media, and digital signage networks to viewers in corporations, consumer retail, and public venues. DMG also implements managed networks for corporate communications, business distance learning, and aggregates broadcast and cable programming to private television networks and the corporate desktop. DMG currently supports both large and small networks ranging from a few sites to thousands of end-points globally.

DMG also offers full-service thematic design in retail, mixed-use and theme park environments. From its inception, DMG has offered complete solutions that include: program definition, creative production design and project management.

HP VantagePoint

The Diversified Companies offer a unique opportunity for partnering with HP and integrating their new technology for both large scale venues to highly customized boutique-type offerings.

- With experience in the sports/entertainment and consumer retail markets Diversified Companies will be offering a highly specialized integrated solution for marketing and public information.
- The ultimate in on premise logistical support.
- Retail-entertainment with practical and fun applications locally and with the ability to network through social media.

The Diversified companies' corporate headquarters, network & 24/7 technical operations center are located in Kenilworth, NJ.

New York • Washington DC • San Francisco

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For more information regarding the Diversified Companies, please contact Kevin Collins (kcollins@divsystems.com), Duane Yoslov (dyoslov@divsystems.com), or John Melillo (jmelillo@divmedia.net). To learn more about HP VantagePoint, please [visit their web site](#).

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